

# Bringing Under-represented Populations into the Sciences: What Difference Does *Difference* Make?

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## Perspectives on *Difference*

- The educational value of diversity (Justice Sandra Day O'Connor)
- Diversity as a key tenet of invention and innovation (Joseph DeSimone)
- *The Difference: How the power of diversity creates better groups, firms, schools and societies* (Scott E. Page)

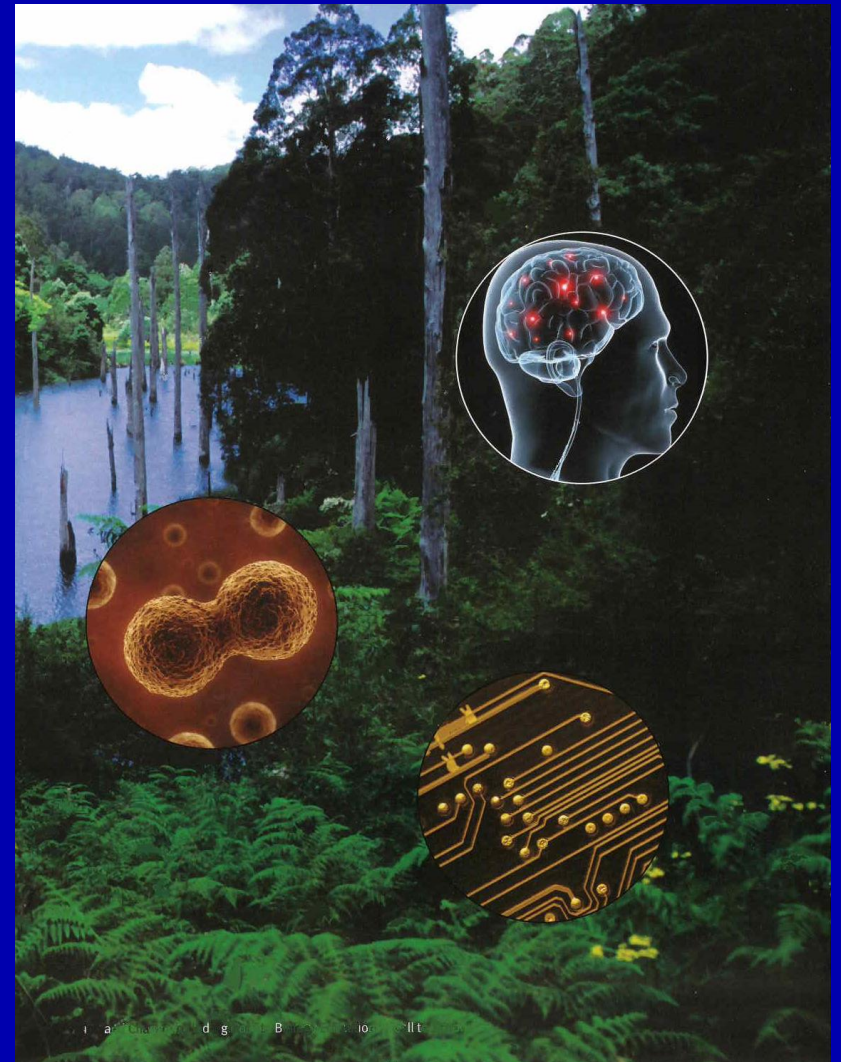
## How the Power of Diversity Creates Better Science

- It's not just about workforce numbers
- Women's health
- Health disparities
- Faculty diversity
- Relating to diverse populations
- Variation among and within populations (genetic, genomic, cultural, etc.)

## Looking at the Challenges of Under-represented Populations in STEM through Different Lenses

- Civil rights
- Social Justice
- Research priorities
- Research necessity

# An Ecosystems Perspective



## Why Doesn't the Faculty Look Like the Students?

- Undergrad
- Graduate
- Postdoctoral
- Faculty

## The Largest Points of Loss

- Different for different groups
- The need to understand pathways and points of loss
- The importance of disaggregated data

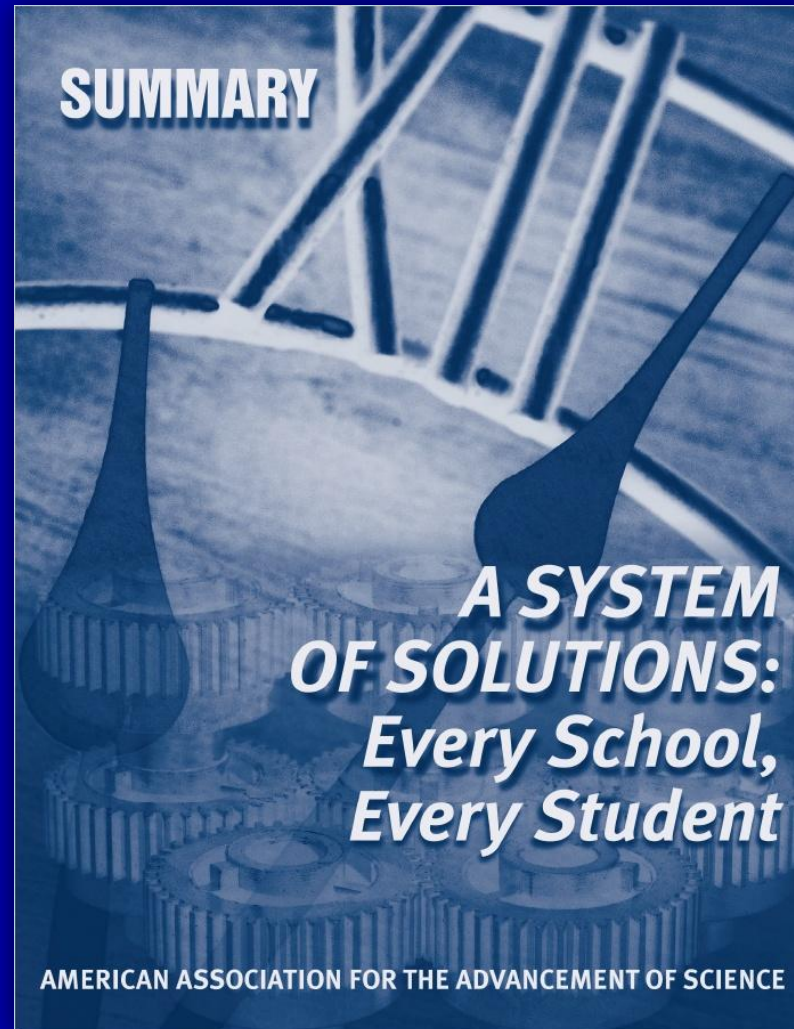
## The Challenges for Under-represented Minorities in STEM

- Retention of interested, capable students
- Relevant experiences
- Context
- Debt
- Science identity and becoming something you've never seen



# Looking at K-12 STEM Education as a Systems Problem

## Transformation as a “Systems Problem”



## Understanding the Dynamics of the System: A Couple of “Thought Experiments”

- Small class sizes in California
- An almost exclusive focus on sports, or on reading and mathematics
- Produce 100,000 STEM teachers

## The Story of NCLB

*Policy:* Assessment in mathematics and reading;  
reporting for sub-populations

*Practices:* Teaching to weak tests

*Programs:* Focusing on short-term strategies to raise test  
scores

*People:* Demoralized teachers, blamed for low  
performance, forced to faddism, driven to cheating

.....

*Consequences:* Science, arts, music, other subjects are not  
taught; loss of confidence in public education;  
teachers lost from system, etc.

## Schools as Complex Adaptive Systems

- Parts react to each other
- Behavior of individuals and schools shaped by incentives
- Negative consequences from good intentions

## Need for “Translational Research” in Education

- Looking for examples from other communities also trying to affect complex systems (e.g., public health)
- Re-inventing and responding to local context rather than “scale-up”
- Developing interventions that can scale

## Holes in Our Knowledge and Implementation

- Understanding and using research
- Researching the things we need desperately to understand
- Understanding learning
- Understanding organizations and organizational behavior
- Research to practice, and practice to research
- Stakeholder involvement

## Small Actions, Large Consequences

*For want of a nail the shoe was lost.*

*For want of a shoe the horse was lost.*

*For want of a horse the rider was lost.*

*For want of a rider the battle was lost.*

*For want of a battle the kingdom was lost.*

*And all for the want of a horseshoe nail.*



## Politics in Policymaking

Why are we still struggling with standards? What does “local” mean in a country with lots of mobility?

- Federal, national, nationwide
- State and local
- *Unfunded mandates*; local control and funding

## Racial/Ethnic Diversity and Public Education

- Judicial rulings and legal challenges
- Persistence of the performance gap and NCLB

## Politics in Policymaking, continued

### Textbook Adoption

#### The fight for local control

- Re-writing history; excising evolution; *we don't believe in climate change*
- Textbook publishers accommodations to varied state standards = too much material at too shallow a level and veto power (anti-evolution) by large states
- Will technology make this a “non-issue?”

## Neither Silver Bullets nor Boiling the Ocean: The Need for Experiments

The Teachers We Have; The Teachers (and their working conditions) We Wish We Had

- Teach For America
- 100,000 STEM teachers
- Board certification of teachers

Alternatives to the Schools We Have

- Charter school movement
- Vouchers
- Magnet schools
- Small schools
- Selective schools

## Assigning Blame and Taking Responsibility: Teacher Quality

- Teacher education — schools of education and arts and sciences?
- Opportunities for continuing education?
- Schools organized to support professional communities?
- Autonomy?
- A supportive environment??
- Socio-cultural factors?
- Unions?

# Seizing Opportunities

*Collaborating  
for Excellence  
in Teacher  
Preparation*

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## DC ACTS and DC FAME



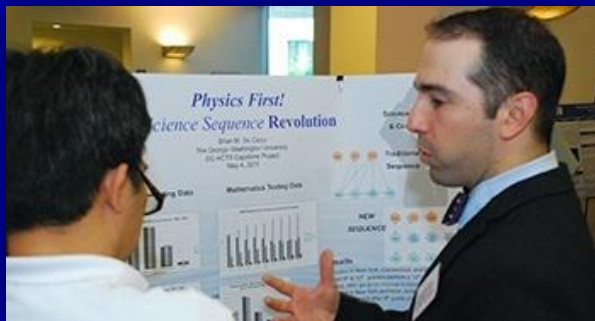
**Lisa Suben**

5<sup>th</sup> grade teacher at KIPP DC. Finished her master's; became head of her school's math dept., and received the Presidential Award for Excellence in Mathematics and Science Teaching



**Rowland Webb**

6<sup>th</sup> grade earth sciences & 8<sup>th</sup> grade physics at Paul Public Charter School



**Brian DeCicco**

Teacher at Phelps High School



**Aude Seigneur**

6<sup>th</sup> grade teacher at Elsie Whitlow School  
Community Freedom Public Charter School

## Factors Supporting Sustainable System-Wide Change

- Ownership and accountability
- Resources, notably time
- Data and research-based practices
- High expectations and high standards
- Management and system capacity
- Implementation and technical assistance: going to scale

## Why We Have Not Been Able to Get Traction in Education Reform

- Failure to consider the *systems* nature of the problem
- Structural weaknesses in current systems
- Not enough time to get everyone on board
- Top down without bottom up
- No overwhelming demand for reform *in the right direction*
- Resistance to reform that will move toward a more level playing field?



## Gaining Ground in a System

- Leadership *at every level and looking for local champions* — *one size does not fit all*
- Widely shared agreement on goals and design principles within what scale?
- Local efforts to get buy-in, involvement and agreement on responsibilities
- Focus on *high leverage factors*, ends rather than means
- Variability on means, local context
- Evidence-based actions
- Prepare people for “worse before better”

## It's About Learning, Not Just About School – Taken Together, It's About Democracy

- Getting parents on board
- Universities and colleges
- Community assets
- Technology

## Do the Thought Experiment, First!!

- Everything is not about incentives, but many things are
- Money is not the only incentive, thank goodness, because we don't have any
- First, doing better with what we have
- Do not let the perfect be the enemy of the good, but do not let good enough prevail over continuous improvement
- Focus on cooperation, not just competition

## How Can NIH Contribute?

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