Finding the Filter: Addressing issues in communicating change to faculty and staff.

Dr. John C. Kilburn, Jr. & Celeste Kidd Texas A&M International University (956) 326-2667 jckilburn@tamiu.edu

Brief History of Research at TAMIU

Institutional History

- 40 years ago, 4 courses per semester with 4 preps
- Duties like committee work to build the school
- 20 years ago, Scholar of the Year (0 – refereed)
- 15 years ago, new campus and independence with the mission
- 10 years ago, the first hires hearing about developing research

Recently

- 5 years ago, Research Track & Teaching Track fails, Internal University Research Grant Program is implemented
- Now Start up funds and reduced teaching loads for new hires. Outstanding attendance at seminars (Coelho, Martinez, Morrison, La Veist, & Howard).
- A few scores lead to a fired up group of people
- □ Visit from the System Chancellor

Challenges

- Value & Ranking in the PPE's
- "old" & "new" generations
- Finding the "bridging faculty" to "filter" the information
- How do you find the filter?

- Grants working groups (inclusive or exclusive)?
- Campus Organizations and Honor Societies to show value.
- Politics of in-groups and out-groups
- The realities of starting a research agenda 20 years post Ph.D.

Solutions

- Facilitate making connections and partnerships with local partners
- Brings in consultants and speakers for selfselection
- Don't "write off" the "old" faculty.
- The filter is an independent outsider.

- The filter has support from the grants office.
- The filter has no evaluative power.
- Group development may surprise you.
- Let external reviewer comments shape the development of projects.