

Rosemarie T. Truglio, Ph.D.

Rosemarie T. Truglio is the vice president of education and research at Sesame Workshop (formerly Children's Television Workshop). Dr. Truglio is responsible for the development of the interdisciplinary curriculum on which *Sesame Street* is based, and for the formative research conducted to inform production on how to enhance both the entertaining and educational components of the program. Dr. Truglio also develops and reviews the content across all *Sesame Street* products and programs (e.g., publishing, interactive, home videos, and outreach).

Before joining Sesame Workshop, she was an assistant professor of communication and education at Teachers College, Columbia University. Through her research, she investigated the effects of television on the cognitive and social development of children and adolescents. She has written numerous articles appearing in child and developmental psychology journals; presented her work at national and international conferences; conducted media literacy workshops, and has appeared on both broadcast and cable network programs. Dr. Truglio is co-editor of *G is for growing: Thirty years of research on children and Sesame Street* (2001) published by Lawrence Earlbaum Associates.

Dr. Truglio currently serves on several advisory boards: Children's Digital Media Center; Alliance for a Media Literate America; Girls Inc.; Media Literacy; and PBS KIDS Next Generation Media Advisory Board.

Dr. Truglio received her Ph.D. in developmental and child psychology from the University of Kansas, and her B.A in psychology from Douglass College, Rutgers University.